How to Build Safety Briefings

Risk and reward

- The good news: effective safety briefings can help prevent mishaps and change people's behavior
- The bad news: ineffective safety briefings can alienate the audience or put them to sleep
- It is hard to throw together a good presentation on the spur of the moment

Five Do's

1. Have a specific purpose for the briefing.
2. Have a clear audience for your information.
3. Get to the point.
4. Create communication products to meet a current need.
5. Use different products for different audiences.

Five Don’ts

1. Don’t imagine that you have a captive audience.
2. Don’t assume everyone cares about what you care about.
3. Don’t offer unrealistic advice.
4. Don’t settle for what is trite and expected.
5. Don’t be boring*.

*This is easier said than done, sorry.

Typical content

- Mishaps
- Trends, data
- Hazard alerts
- Rules, policy
- Anecdotes

Mishaps

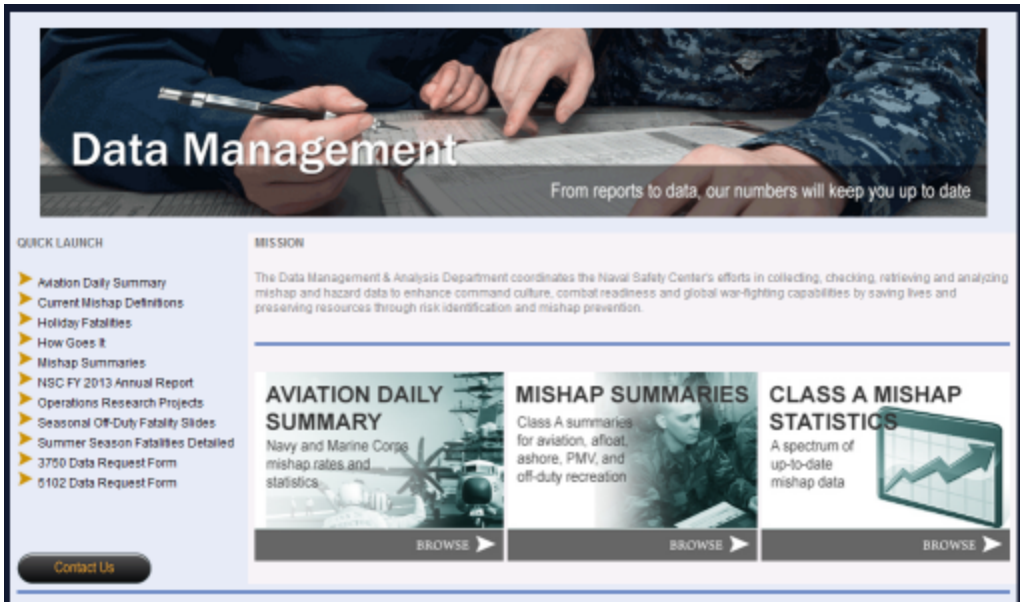
- Talk about actual events – especially local/recent ones
- Don’t just pay attention to Class A and Class B mishaps
- Look at your local statistics for lost days
- Describe and discuss near-misses – prevention techniques are identical

Lessons from Mishaps

- Fight the urge to blame mishaps on the person who got hurt or who did the damage
- Many human errors are the result of systemic issues, including
  - Insufficient training
  - Lack of supervision
  - Conflicting guidance

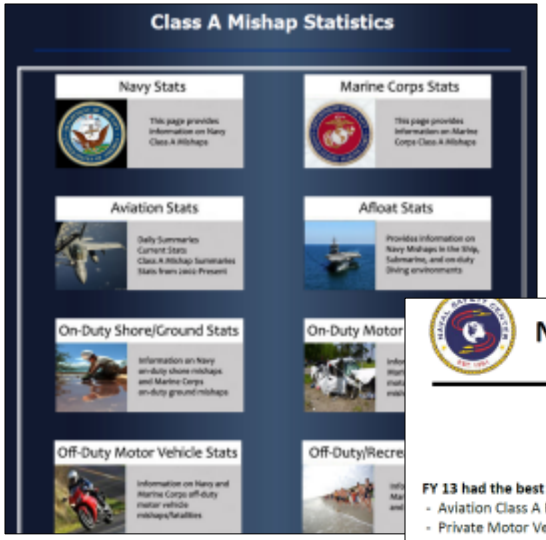
Trends and data

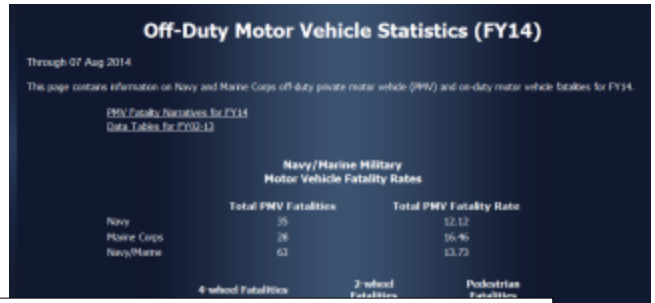
- Service-wide data and trends for serious mishaps is available on the Naval Safety Center website at http://www.public.navy.mil/comnavsafecen/Pages/statistics/index.aspx

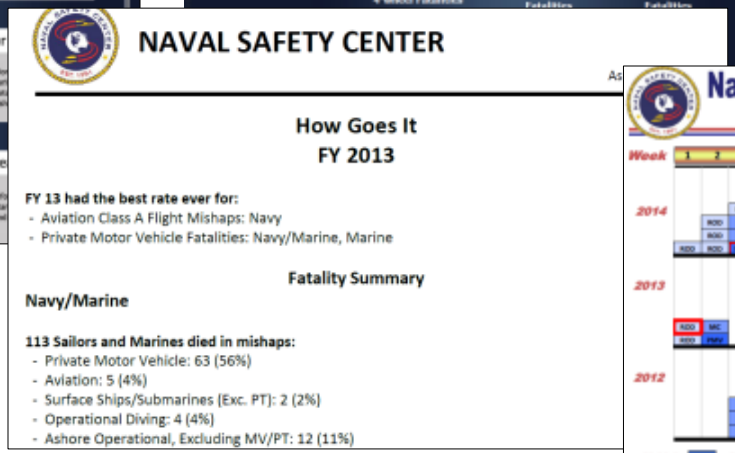

Data Management
From reports to data, our numbers will keep you up to date
QUICK LAUNCH
Aviation Daily Summary
Current Mishap Definitions
Holiday Fatalities
How Goes It
Mishap Summaries
NSC FY 2013 Annual Report
Operations Research Projects
Seasonal Off-Duty Fatality Slides
Summer Season Fatalities Detailed
3750 Data Request Form
5102 Data Request Form
Contact Us
MISSION
The Data Management & Analysis Department coordinates the Naval Safety Center's efforts in collecting, checking, retrieving and analyzing mishap and hazard data to enhance command culture, combat readiness and global war-fighting capabilities by saving lives and preserving resources through risk identification and mishap prevention.
AVIATION DAILY SUMMARY
Navy and Marine Corps mishap rates and statistics
BROWSE
MISHAP SUMMARIES
Class A summaries for aviation, afloat, ashore, PMV, and off-duty recreation
BROWSE
CLASS A MISHAP STATISTICS
A spectrum of up-to-date mishap data
BROWSE

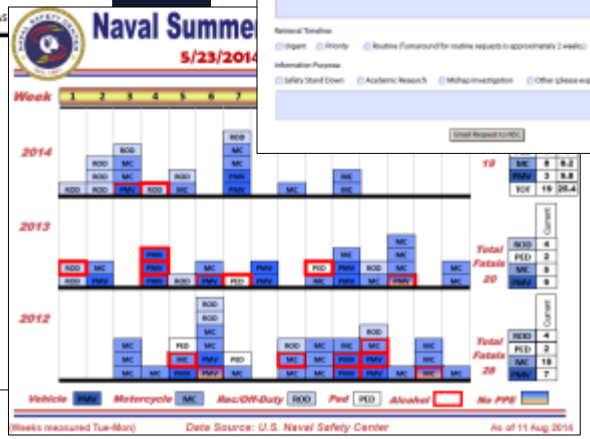
On the NSC statistics pages

- Class A summaries and statistics, data-request forms, seasonal snapshot, trends




Off-Duty Motor Vehicle Statistics (FY14)
Through 07 Aug 2014
This page contains information on Navy and Marine Corps off-duty private motor vehicle (PMV) and on-duty motor vehicle fatalities for FY14.
PMV Fatality Narratives for FY14
Data Tables for FY02-13
Navy/Marine Military
Motor Vehicle Fatality Rates
Total PMV Fatalities
Total PMV Fatality Rate
Navy 35 12.12
Marine Corps 28 16.46
Navy/Mame 63 13.73


NAVAL SAFETY CENTER
How Goes It
FY 2013
FY 13 had the best rate ever for:
- Aviation Class A Flight Mishaps: Navy
- Private Motor Vehicle Fatalities: Navy/Marine, Marine
Fatality Summary
Navy/Marine
113 Sailors and Marines died in mishaps:
- Private Motor Vehicle: 63 (56%)
- Aviation: 5 (4%)
- Surface Ships/Submarines (Exc. PT): 2 (2%)
- Operational Diving: 4 (4%)
- Ashore Operational, Excluding MV/PT: 12 (11%)



Hazard alerts

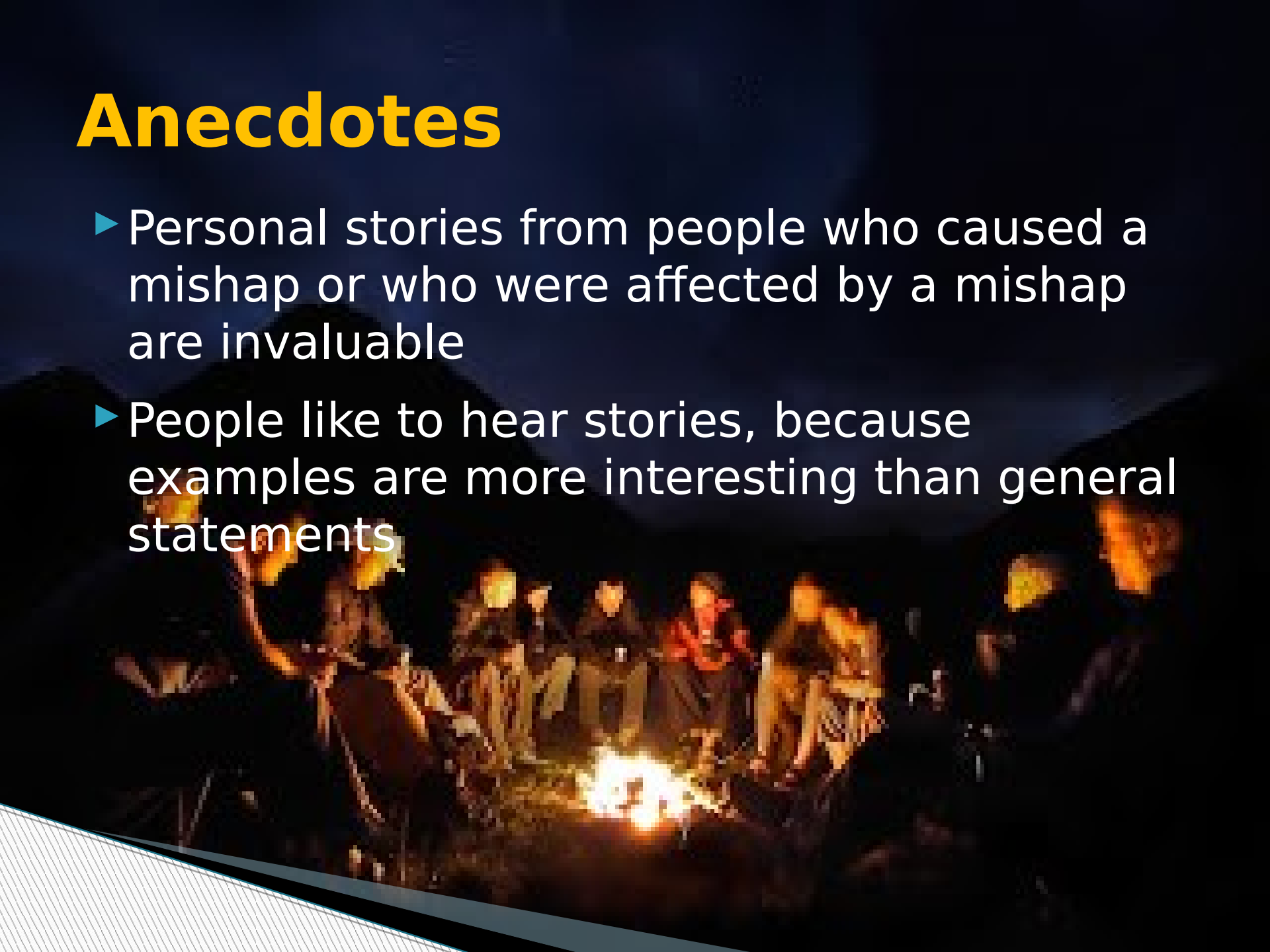
- Remember the ORM saying: “Change is the mother of all risks.”
- Are there any new hazards in your locality and environment?
- New pieces of equipment, unfamiliar tasks and new work processes all bring risks

Rules and policy

- Are new safety-related policies taking effect?
- Do mishaps, near-mishaps, safety surveys or inspections show that personnel aren't following guidance?
- People are more likely to follow the rules if:
  - ✓ They understand the reason behind the rule, and
  - ✓ They know what happens when people break the rule.

Anecdotes

- Personal stories from people who caused a mishap or who were affected by a mishap are invaluable
- People like to hear stories, because examples are more interesting than general statements



Learn your way around the Naval Safety Center web site

- Information
- Topical and seasonal presentations
- POCs
- Training resources
- Media products
- Guidance

http://www.public.navy.mil/comnavsafecen/Pages/index.aspx